

## **FULTON COUNTY SHERIFF'S OFFICE**

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## FOR IMMEDIATE RELEASE

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## Fulton County Sheriff's Office Partners with the Governor's Office of Highway Safety for the National Highway Traffic Safety Administration "Click It or Ticket" Campaign

Atlanta, GA – The Fulton County Sheriff's Office is partnering with Sheriff's Offices, Police Departments, and the Georgia State Patrol statewide to enforce seat belt, speeding, DUI, distracted driving, and all traffic laws during the National Highway Traffic Safety Administration's (NHTSA) annual "Click It or Ticket" seat belt enforcement and awareness mobilization. This campaign will take place during the extended Thanksgiving Holiday Weekend starting on November 22, 2023, and ending on November 26, 2023.

Motorists are reminded to practice safe driving habits this holiday season, by buckling click their seat belt before every trip and also ensuring that all children are safely restrained. According to the NHTSA, seat belts have saved more than 100,000 lives in the last decade.

Thanksgiving is one of the busiest travel periods of the year, with millions of vehicles traveling on Georgia highways and roads during the week and it is important for drivers and passengers to put safety first by always buckling up.

"Our deputies are aware of the safety benefits that a seat belt provides when worn by motorists during a traffic crash. Taking a few seconds to click a seat belt before getting on the road could lead to a lifetime of memories, especially during the holidays, with family and friends," says Lt. Michael Lynch, FCSO Traffic Unit.

During the 2021 Thanksgiving holiday, 50% of the persons killed in passenger vehicle crashes in the United States were not wearing seat belts. Federal crash data also showed that during the 2021Thanksgiving holiday weekend, 52% of persons killed in passenger vehicle crashes at night in the United States were not restrained, and 46 percent of those fatalities in daytime crashes were not wearing seat belts.

This data extends to passengers riding in the rear of vehicles. Federal crash data shows almost 60% of the passengers riding in the back seats of vehicles who were killed in crashes in the United States in 2021, were not wearing a seat belt.

Governor's Office of Highway Safety Director Allen Poole says, "Everyone is looking forward to spending time with family and friends during the holidays. We want all motorists and passengers to make it safe to

wherever they are traveling. Choosing to wear a seat belt could one day save your life, which is why buckling up should be the first thing we all do when we get into a vehicle."

The Governor's Office of Highway Safety and the Fulton County Sheriff's Office offer the following safe driving tips:

- 1. Drive the speed limit. Speeding only increases the chances of being in a crash.
- 2. Do not try to make up time by speeding.
- 3. Keep your focus on the road by avoiding distractions such as electronic devices, conversations with passengers, eating, grooming, and daydreaming.
- 4. Set mirrors and navigation devices before getting on the road.
- 5. Do not drive after drinking. Pass the keys to a sober driver.

For more information, visit the following website: gahighwaysafety.org.

**ABOUT THE FULTON COUNTY SHERIFF'S OFFICE**: The mission of the Fulton County Sheriff's Office is Service; through laser-focused efforts to protect the citizens of Fulton County with coordinated law enforcement operations, special strategic teams, and community outreach methods. The Sheriff's Office is constitutionally responsible for the security of all courtrooms, executing arrest warrants, and serving civil papers. In addition, the Sheriff's Office is responsible for the administration and operation of the Fulton County Jail.

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